The Building Innovation Hub is the District of Columbia’s premiere entity connecting building industry professionals and providing resources and education to build and operate buildings more sustainably. The goal of the Hub is to meet the current needs of the building industry while simultaneously pushing the industry towards the innovative solutions that are needed to build and operate high-performing buildings. To do this, the Hub addresses common market barriers like costs, education, labor, and regulatory complexity to build networks and catalyze scalable action among building owners and practitioners, ultimately positioning DC’s commercial real estate community at the forefront of the nation.

The Hub is funded by the District of Columbia Department of Energy & Environment and donor contributions. To operate the Hub and provide exceptional resources and value to our stakeholders, we are executing a 2020-21 capital campaign to raise $200,000 in private donations.

We offer content and event sponsorship packages for companies and organizations to highlight their decarbonization leadership and solutions in the greater Washington, DC, metropolitan region; co-develop resources that promote high-performance buildings; and participate in industry leadership forums that accelerate market innovation.

For more information on sponsorship opportunities, contact Hailey Deres at the Institute for Market Transformation, hailey.deres@imt.org.