



Membership Opportunities

The Hub's membership program gives members a public platform to highlight their support for the District of Columbia's real estate community in creating a higher-performing, healthier, more equitable, and more resilient DC. In supporting the Hub, members help ensure that the people owning, designing, constructing, operating, and occupying buildings across DC have the tools and connections they need to proactively prepare to comply with DC's building performance regulations and create better buildings.

Members can be for-profit or non-profit entities. Membership terms are 12 months and renewable.

Membership Benefits

Event Sponsorship

- Member branding on event materials
- Potential to provide opening remarks at Hub sponsored events

Branding Opportunities

- Company logo and link on the Hub's website
- Company logo in the Hub's newsletter
- Company spotlight in the Hub's newsletter and LinkedIn page
- Company logo and link on the Market Leaderboards

Special Benefits

- Discounts on customized research, case studies, or analysis projects
- Advanced access to Hub resources and analysis
- Participation in a quarterly, invite-only Industry Leadership Forum

In building annual revenue for the Hub, your membership will help the Hub to:

- Provide dynamic opportunities for the DC real estate community to connect and build capacity and knowledge around the District's green building and climate goals, Building Energy Performance Standards, and local building codes to enable them to proactively improve their buildings.
- Create a base partner constituency that expands Hub stakeholders and impact, ensuring that its market offerings address the needs of DC's real estate professionals today.
- Strengthen the Hub's value, role, and impact within the community to ensure the District remains a highly competitive market.

The Hub is a program of the Institute for Market Transformation (IMT) a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code.



Membership Tiers

	Transformer (\$20,000)	Innovator (\$15,000)	Partner (\$10,000)	Contributor (\$5,000)
Event Sponsorship				
Event material branding	X	X	X	X
Provide opening remarks	2 events	1 event		
Branding Opportunities				
Company logo and link on website	X	X	X	X
Company logo in newsletter	X	X	X	
Spotlight feature on LinkedIn page	X	X		
Spotlight feature in newsletter	X			
Company logo and link on Market Leaderboards	X			
Special Benefits				
Customized project discounts	X	X	X	X
Advanced access	X	X	X	
Industry Leadership Forum*	X	X		

* Industry Leadership Forum members are approved by the Building Innovation Hub and its Advisory Board and represent a select group that will assist the Hub in our mission to help building industry professionals in and around Washington, DC create and operate high-performing buildings. This community of leaders benefits from exclusive knowledge-sharing events; sharing of best practices, lessons learned, and peer discussions; and provides guidance on Hub resources and activities.

Entities who join before **March 15, 2021** will be eligible to receive a **35% discount** for becoming a founding member.

Contact

For more information on membership opportunities, tiers, and benefits, contact Hailey Deres at the Institute for Market Transformation, hailey.deres@imt.org.

Thank you

A red pen is shown writing the words "Thank you" in a cursive, orange-colored font. The pen is positioned at the end of the text, with the tip of the nib just having finished the word "you".