

Supporting Membership Opportunities for 2026

The Building Innovation Hub helps building industry professionals and community stakeholders in the DC metropolitan region create and operate high-performing buildings through educational programming, resources, information, and connections. We do this by providing:

- **Building policy regulation education** to increase policy awareness, reduce risk, and create opportunities.
- **Implementation support** that provides stakeholders with the resources, information, and connections that they need to be successful.
- **Assistance to small- and medium-building owners and managers** including under-resourced buildings.

Membership Benefits and Options

Stay on top of building performance regulations, and attract new clients

Becoming a Hub Member gives your business valuable marketing exposure to over 4,000 stakeholders including building owners, service providers, government officials, utility professionals, and workforce development organizations.

Membership also keeps your staff informed of local building performance regulations, like the Maryland and DC Building Energy Performance Standards so you can stay in compliance, reduce risk, and provide your customers with the latest updates and insights.

For \$3,000 annually you will receive:

Logo featured on Hub website and monthly newsletter

Automatic enrollment in the Vendor Matchmaking portal for qualified service providers, with a special “Hub Member” badge on their profile

Quarterly BEPS briefing webinar to keep your business on top of the latest policy updates and trends

1 free ticket to a Hub event (including DC Climate Week and the Fall networking event)

Priority registration for limited-capacity and invite-only Hub events

Additional Custom Offerings

More information available upon request

Cost

Event sponsorship		
Co-host	Speaking role in opening remarks, prominent logo placement, plus Partner-level benefits	\$10,000
Partner	Recognition in opening remarks, social media feature, space at event, plus Supporter-level benefits	\$5,000
Supporter	Logo on event materials, plus Friend-level benefits	\$2,000
Friend	Social media recognition, dedicated invites, digital poster	\$1,000
Resources and programming tailored for your clients, staff, or public distribution		
	Interactive tool, template, or guide to help building stakeholders take action on high-performance building improvements (5-10 pages)	\$10,000
	Webinar or training session on BEPS and other high-performance building topics	\$7,500
	Case study on high-performance building project in the DC area (1-4 pages)	\$7,500
	Informative blog or FAQ on building performance-related topics (1-2 pages)	\$5,000
	Member spotlight featured on Hub website	\$3,000

Would you like to sponsor a small, locally-owned business to help elevate their brand? For \$1,000 you can sponsor a company of your choosing to receive Hub membership benefits. Reach out to learn more.

Members can be for-profit or non-profit entities. Membership terms are 12 months and renewable.

The Hub is a program of the Institute for Market Transformation.

Questions?

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