

Membership Opportunities

The Hub's membership program gives members a public platform to highlight their support for the DC area's real estate community in creating a higher-performing built environment. Membership connects companies directly to the Institute for Market Transformation's (IMT's) expertise and to other leaders in the field. In supporting the Hub, members help ensure that the people owning, designing, constructing, operating, and occupying local buildings have the tools and connections they need to proactively prepare to comply with local building performance regulations and help our region reach its carbon and resiliency goals. Join us to raise your visibility as a sustainability leader and connect with influential real estate professionals.

Highlight of Hub Membership

Event Sponsorship

- Member branding on event materials
- Opening remarks at Hub sponsored events
- Discounted registration fees, and complimentary passes
- Highlight feature and VIP access at Hub events

Branding Opportunities

- Company logo and link on the Hub's website
- Company logo in the Hub's newsletter
- Company spotlight in the Hub's newsletter and LinkedIn page (new members)

Special Benefits

- Customized training session for your local office
- One-on-one meeting with IMT leadership and access to nation-wide policy trend info
- Seat on the Hub's Advisory Board

In building annual revenue, your membership supports the Hub to:

- Provide dynamic opportunities for the DC area real estate community to connect and build capacity and knowledge around the green building and climate goals, Building Energy Performance Standards, and local building codes to enable them to proactively improve their buildings.
- Increase our partner network to expand Hub stakeholders and impact, ensuring that market offerings address the needs of local real estate professionals.
- Strengthen the Hub's value, role, and impact within the community to ensure the DC region remains a highly competitive market.

Members can be for-profit or non-profit entities. Membership terms are 12 months and renewable. The Hub is a program of the Institute for Market Transformation, Inc.



Membership Tiers

	Transformer (\$15,000)	Innovator (\$10,000)	Partner (\$5,000)	Contributor (\$2,500)	Friend (TBD)
Hub Events					
Event material branding	X	X	X	X	Membership tier for small businesses, non-profits, and community-based organizations. Reach out to discuss cost and features.
Highlight feature at Fall anniversary event	X				
Provide opening remarks	2 events	1 event			
Access to Hub pre-event with keynote speaker and VIPs	X	X			
3 free tickets to Hub events	X	X	X		
3 discounted tickets to Hub events				X	
Branding Opportunities					
Company logo and link on website	X	X	X	X	Reach out to discuss cost and features.
Company logo in newsletter reaching 2,000 subscribers	X	X	X	X	
Spotlight Q&A: Hub's website, social media and newsletter (new members)	X	X	X		
Special Benefits					
Training session for your local office on mutually-agreed upon topic	X				Reach out to discuss cost and features.
One-on-one session with IMT national leadership on a topic of your choice	X				
1 seat on the Hub Advisory Board	X				

Note
1) A 10% discount is available for a commitment to a 2-year membership.

Optional membership add-on:
Would you like to sponsor a small, locally-owned business to help elevate their brand? For \$1,000 you can sponsor a company of your choosing to receive the benefits of Hub membership. Reach out to learn more.



Contact

For more information on membership opportunities, tiers, benefits, and available options, contact Theresa Backhus, Theresa@buildinginnovationhub.org
Hub website: <https://bit.ly/3MAExJV>
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