



# **Public Sector Membership**

The Hub's membership program gives government and public sector organizations the opportunity to stay connected and demonstrate regional leadership and commitment to high-performance buildings. The Hub's base membership includes discounted access to Hub events and presence on social media and in our newsletter. Add-on benefits are highly customizable, allowing organizations and governments to collaborate with expert Hub and Institute for Market Transformation (IMT) staff. We're here to provide opportunities, tools, and resources that fit your goals and priorities, and support your stakeholders.

## **Highlights of Hub Membership**

#### **Event Presence**

- Member branding on event materials
- Opening remarks at Hub sponsored events
- · 3 discounted tickets total

### **Branding Opportunities**

- Logo and link on the Hub's website
- Logo in the Hub's newsletter
- · Recognition in presentations
- Spotlight in the Hub's newsletter and LinkedIn page (new members)

#### **Special Benefits**

- Customized offerings to include: resource creation, data analysis, webinars, training material, regulatory compliance support, technical assistance offerings, etc.
- Work with the Hub to create a program that fits your specific needs!

## **Membership Benefits and Options**

Benefit	Event Presence	Branding Opportunities	Custom Offerings
Base membership: \$2,500	X	X	
Resource (1-4 pages): blog, templated tool, regulatory guide, case study, FAQs, etc			\$7,500 each
Resource (5+ pages): interactive tool, etc			\$10,000 each
2 hours of one-on-one support, could include: outreach, Benchmarking/BEPS Q&A, technical assistance from energy consultant, etc			\$200 per building (flexible)
Webinar: scoping, slides, script, promotion, delivery			\$5,000
Staff hours			\$150/ hour